



### ACE Travel Insurance joins Abacus

ACE Travel Insurance has joined Abacus to distribute its products to travel agents across the Asia region as a first phase. Agents will have access to the content through Abacus TravelSecure for destinations such as Malaysia, Indonesia, Vietnam, China and Thailand. The products will be available to other Asia Pacific markets in the second phase of the roll out. "By enhancing the quality and variety of travel insurance products in Abacus' distribution system, travel agents will be able to offer more choices to their customers," said Abacus International's Vice President Marketing Brett Henry. "Concurrently, we are also helping travel agencies increase their revenue opportunities by maximising the travel insurance sales options to their customers." He revealed that Abacus was experiencing growth in its insurance category with a 14% year-on-year increase in bookings. "Of the five markets, Vietnam is in the lead posting at least a 20% month-on-month increase," added Henry. "With the new ACE Travel Insurance content, we are forecasting a 20% increase in insurance bookings on top of the current bookings, across these five markets."